

Basel, 4 August 2016

**Invitation to Straumann's 2016 First-Half Report analysts' and  
media conference  
Basel, 23 August 2016**

During the conference, the Straumann Top Management will review the sales and operational performance and will be available to answer questions from financial analysts, investors and journalists.

**Date:** Tuesday, 23 August 2016  
**Time:** 10:30 a.m. CET  
**Location:** Straumann  
Peter Merian-Weg 12  
4052 Basel  
Switzerland

The doors will open at 10:00 a.m.; coffee and pastry will be served.

From approximately **6:30 a.m. CET**, the **media release and the presentation** will be ready for download from our website [www.straumann.com](http://www.straumann.com). A **live audio-webcast** of the conference will be available at [www.straumann.com/webcast](http://www.straumann.com/webcast). Please download the presentation file in advance; you can post your questions anonymously using the respective webcast feature or join the conference via telephone line under the following numbers:

**Dial-in**

Europe & RoW: +41 (0)58 310 50 09  
UK: +44 (0)203 059 58 62  
USA: +1 (1)631 570 56 13

The recorded webcast will be available in the afternoon on the same day.

We kindly ask you to complete and return the **reply form no later than 12 August** and look forward to welcoming you in Basel.

With kind regards

INSTITUT STRAUMANN AG

Corporate Communication / Investor Relations

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**Reply form**

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**2016 First-Half Report  
Analysts' and Media Conference**

**Date:** Tuesday, 23 August 2016

**Program:** 10:00 – 10:30 a.m. Coffee and pastry  
10:30 – approx. 11:30 a.m. Presentation, questions and answers

**Location:** **Straumann**  
Peter Merian-Weg 12  
4052 Basel  
Schweiz

Straumann's headquarters can be reached in five minutes on foot from Basel SBB train station. Alternatively, you may take either tram No. 10 or 11 to the next tram stop, 'Peter Merian'. If you come by car, please use the 'Centralbahnparking', which is located next to the Basel SBB train station.

- Yes, I will attend the conference**
- Sorry, I am not able to participate**

Name, First name: \_\_\_\_\_

Company: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please send your response by e-mail or fax no later than 12 August to:**

**Straumann**  
**Corporate Communication / Investor Relations**  
**Fax: +41 61 965 11 03**  
**E-Mail: [corporate.communication@straumann.com](mailto:corporate.communication@straumann.com)**