

## Media Release

### **Straumann and 3M™ True Definition scanner provide easy-to-use, all-digital process for implant- and tooth-borne restorations**

- *New Trusted Connection lets dentists access Straumann solutions easily*

**Basel/St. Paul, 24 April 2014** – Straumann, a global leader in implant, restorative and regenerative dentistry, and 3M are pleased to announce a Trusted Connection to dental labs with the Straumann® CARES® System<sup>1</sup> for the 3M™ True Definition Scanner. With this new connection, dentists can restore Straumann implants with original CARES prosthetic solutions from a single intra-oral scan. This new digital restoration process is the latest addition to a growing network of Trusted Connections available to dentists with the 3M True Definition Scanner.

“This new connection gives dentists a simple but powerful tool to initiate a highly sophisticated workflow,” said David Frazee, vice president and general manager, 3M Digital Oral Care. “The final results are not only accurate and effective, but convey an impressive image to patients that lets them know their dentist is on the cutting edge.”

Using the new workflow, a dentist with the 3M True Definition Scanner simply captures a digital impression with the Straumann CARES Mono Scanbody. Within the scanner’s prescription screen, the dentist then selects the Straumann implant platform and the desired tooth-borne restoration or abutment. The digital impression and prescription are then sent to a dental lab using the Straumann CARES system.

The dental lab can then design and order original prosthetics for implant-borne or tooth-borne restorations. For implant cases, Straumann CARES X-Stream™ provides a seamless process for designing and ordering the abutment and the final restoration in a single design. High precision resin working models with a socket for the Straumann Repositionable Implant Analog can be ordered directly from Innovation MediTech (a Dreve company). The dental lab then receives the restoration, abutment and model for finishing, and the dentist receives the completed case in a single shipment from the dental lab.

“The Trusted Connection is a great example of how we have teamed up with leading providers of intraoral scanning technology to offer more options, simpler solutions, greater precision and higher productivity to dental professionals. Together with 3M ESPE, Dental Wings and Innovation MediTech, we offer a completely digital workflow – from digital impression to finished CAM prosthetic – with what we believe is an unparalleled level of choice, flexibility and precision”, said Frank Hemm, Executive Vice President Customer Solutions & Education at Straumann.

This new Trusted Connection is available to dentists who subscribe to the Advanced Data Plan offered with the 3M True Definition Scanner in North America. The Advanced Data Plan is a subscription to the 3M Connection Center, allowing dentists to send and store cases for a variety of indications including digital implant workflows and clear aligner treatment from Invisalign®. All of the affordable, subscription-based data plan packages for dentists or labs include unlimited software upgrades and updates, so users always have the latest software without unexpected fees.

---

<sup>1</sup> Straumann CARES Visual software version 8.6 or higher



The Trusted Connection will be available in the US, Belgium, Canada, Spain, Portugal, and in the Netherlands in Summer 2014, with further European countries to follow in Fall 2014.

For more information on this digital workflow and the state-of-the-art 3M True Definition Scanner, please visit [www.3M.com/TrueDefinition/Straumann](http://www.3M.com/TrueDefinition/Straumann).

---

#### **About 3M ESPE**

3M ESPE is a dental product manufacturer that markets more than 2,000 dental products and services. 3M ESPE dental products are designed to help dental professionals improve their patients' oral health care. The 3M Digital Oral Care Department, part of the 3M ESPE Division, aims to accelerate and strengthen 3M's efforts to lead the digital transformation that is occurring in oral care. 3M Health Care, one of 3M's five Business Groups, provides world-class innovative products and services to help health care professionals improve the practice and delivery of patient care in medical, oral care, drug delivery and health information markets. For more information on the complete 3M ESPE line of dental products, visit the 3M ESPE website at <http://www.3MESPE.com> or call the 3M ESPE Technical Hotline at 1-800-634-2249. Products are available for purchase through authorized 3M ESPE distributors.

#### **About 3M**

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$31 billion in sales, 3M employs 89,000 people worldwide and has operations in more than 70 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

3M and ESPE are trademarks of 3M or 3M Deutschland GmbH. Used under license in Canada. © 3M 2014. All rights reserved.

3M ESPE  
Dental Products  
3M Center, Building 275-2SE-03  
P.O. Box 33275  
St. Paul, MN 55133-3275

#### **Contacts:**

Vanessa de Bruijn  
Karwoski & Courage  
(612) 342-9670  
[v.debruijn@creativepr.com](mailto:v.debruijn@creativepr.com)

Mary Kokkinen  
3M Public Relations & Corporate Communications  
(651) 733-8806  
[mckokkinen@mmm.com](mailto:mckokkinen@mmm.com)

---

#### **About Dreve/Innovation MediTech GmbH**

Dreve is a medical device manufacturer with core markets in the dental and hearing-aid industries and supplying customers in more than 100 countries. The family-owned company was founded in 1949 and is located in Unna, Germany with affiliates in Singapore, the US and Russia. Being a pioneer and leader in the implementation of rapid manufacturing technologies in its core markets for more than 10 years, the company supplies CAD/CAM materials and production technologies, in addition to offering manufacturing services for custom medical devices.

---

**About Straumann**

Headquartered in Basel, Switzerland, Straumann (SIX: STMN) is a global leader in implant, restorative and regenerative dentistry. In collaboration with leading clinics, research institutes and universities, Straumann researches, develops and manufactures dental implants, instruments, prosthetics and tissue regeneration products for use in tooth replacement and restoration solutions or to prevent tooth loss. Straumann currently employs approximately 2200 people worldwide and its products and services are available in more than 70 countries through its broad network of distribution subsidiaries and partners.

**Contacts:****Corporate Communication:**

Mark Hill, +41 (0)61 965 13 21

Thomas Konrad, +41 (0)61 965 15 46

**Investor Relations:**

Fabian Hildbrand, +41 (0)61 965 13 27

---

**Straumann Holding AG**, Peter Merian-Weg 12, 4002 Basel, Switzerland.

Phone: +41 (0)61 965 11 11 / Fax: +41 (0)61 965 11 01

E-mail: [corporate.communication@straumann.com](mailto:corporate.communication@straumann.com) / [investor.relations@straumann.com](mailto:investor.relations@straumann.com)

Homepage: [www.straumann.com](http://www.straumann.com)

**Disclaimer**

This release contains certain forward-looking statements that reflect the current views of management. Such statements are subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements of the Straumann Group to differ materially from those expressed or implied in this release. Straumann is providing the information in this release as of this date and does not undertake any obligation to update any statements contained in it as a result of new information, future events or otherwise.

**# # #**