

Basel, 18 April 2013

**Invitation: 2013 first-quarter sales report
Audio Webcast and conference call**

Ladies and Gentlemen

We are pleased to invite you to our 2013 first-quarter sales conference call on **Tuesday, 30 April 2013**, during which Top Management will review the sales performance and will be available to answer questions. The call will be in English and will begin at **9:00 a.m. CET**; it is scheduled to last approximately one hour.

The conference will be **audio-webcast** live at www.straumann.com/webcast and a recording will be available on the same day from around noon onwards.

Please dial in 5-10 minutes before the conference starts using one of the following numbers:

Dial-in numbers	Europe & Rest of World:	+41 (0)58 310 50 09
	UK:	+44 (0)203 059 58 62
	USA:	+1 (1)631 570 56 13

The media release and presentation will be emailed and published on our website www.straumann.com beforehand. Please download the relevant documents in advance.

With kind regards

INSTITUT STRAUMANN AG

Corporate Communication / Investor Relations